Introducing the Lenovo Customer Rewards Program in Canada

16 March 2022



Lenovo has always strived to find innovative ways to connect with our customers, including rewards programs to provide special perks and show our appreciation. We launched MyLenovo Rewards in the US in September, 2019, and after getting such positive feedback, have decided to open the program to our Canadian customers. On March 16, 2022, we proudly introduce MyLenovo Rewards in Canada.

“Following the introduction of MyLenovo Rewards to our US customers in September 2019, we have been working to expand our award-winning loyalty program to our customers in Canada,” said Carlo Savino, Vice President of Americas eCommerce at Lenovo. “We are extremely excited to bring one of the most value-packed loyalty offerings in the market to both Canadian consumers and small businesses, who continue to trust us with their technology needs. As a customer-first organization, we are always looking for ways to offer more benefits and rewards to our customers as a thank you for their continued confidence and trust in our company and our products.”

Video: Watch the video on YouTube
https://www.youtube.com/watch?v=CESq2cxPG4c

About MyLenovo Rewards:

- Almost every purchase gets 3%-9% back in rewards points
- There is no minimum spend (you can start earning rewards right away)
- All points can be applied to future purchases
- Every 1,000 points awarded is $1
- Your available rewards will apply automatically in cart
- Ways to earn points besides purchasing on Lenovo.com include completing polls, surveys, and filling out your profile information
- Perks include frequent sweepstakes, multiplier bonus events (2X or 6% back and 3X or 9% back) birthday rewards, first access to new products, and exclusive member only savings

Lenovo creates *smarter technology for all*, so that we can consistently become better for our customers, employees, and the communities where we do business. We hope people will enjoy a deeper experience with Lenovo through our rewards program. Discover MyLenovo Rewards today and start earning!