Experience the Future of Smarter AI for All at Lenovo's Tenth Annual Global Tech World Event

3 October 2024



The flagship event showcases Lenovo's comprehensive portfolio of AI solutions, services, and devices with featured sessions from global leaders at Lenovo, AMD, Intel, Microsoft, NVIDIA, and more

BELLEVUE, WASHINGTON – On October 15, 2024, Lenovo will host its annual global innovation event, Tech World, in Bellevue, Washington. This marks the 10th consecutive year of the event and reflects a decade of innovation and transformation from the company. This year's event will explore how Lenovo is delivering on the promise of artificial intelligence (AI) with end-to-end solutions fueling its mission of Smarter AI for All. Technology featured will include ground-breaking AI for Good projects, hybrid AI to empower both individuals and enterprises, and proven ways to fast-track and deploy generative AI.

The company will also discuss its ongoing investment and collaboration with partners to deliver the most advanced and comprehensive AI-ready, AI-enabled, and AI-optimized AI devices, infrastructure, solutions, and services for customers. The industry's top partners will all join Lenovo on stage to discuss what's next and build on the key product launches and new services announced earlier this year, including:

- With Intel, Lenovo was among the first to launch AI-enabled PCs with Intel Core Ultra processors in the beginning of this year.
- With AMD, Lenovo brought AI laptops with 3rd Gen Ryzen AI processors to market across consumers, commercial, and SMB users.
- With Qualcomm and Microsoft, Lenovo announced the first Copilot+ PCs powered by Snapdragon X Elite: the Lenovo Yoga Slim 7x and ThinkPad T14s Gen 6.
- With NVIDIA, Lenovo launched new Hybrid AI solutions that deliver the powerful generative AI applications to every enterprise and cloud to bring transformation capabilities to every industry through new AI professional services and Lenovo's Spatial Computing Appliance of digital twin technology.

Tech World will feature a keynote session by Lenovo Chairman and CEO Yuanqing Yang, who will discuss Lenovo's latest innovations and strategies in pursuit of "Smarter AI for All." He will showcase the technologies making hybrid AI a reality for everyone, everywhere—at home, at work, and on the move.

Attendees can tune in in-person and virtually to experience how Lenovo uses hybrid AI to support large and small organizations. The latest technologies accelerate AI outcomes, scale and evolve private AI, and gain affordable and scalable access to metered GPU resources.

Additional Speakers include Lenovo's newly appointed Chief Technology Officer, Dr. Tolga Kurtoglu, Lenovo's President of the Emerging Technology Group, Dr. Yong Rui, alongside partner speakers like Lisa Su, Chair and CEO, AMD; Pat Gelsinger, CEO, Intel; Satya Nadella, Chairman and CEO, Microsoft; Mark Zuckerberg, Founder and CEO, Meta; and Jensen Huang, Founder and CEO, NVIDIA .

Through virtual content that can be explored anytime, Tech World '24 will be live-streamed across multiple time zones and hosted on-demand following the main broadcast. To register and see a full agenda of speakers, please visit **Lenovo Tech World '24.**

Watch a decade of highlights from previous Tech World events:

- **Tech World 2015** – Beijing
- **Tech World 2016** – San Francisco
- **Tech World 2017** – Shanghai
- **Tech World 2018** – Beijing
- **Tech World 2019** – Beijing
- **Tech World 2020** – Virtual
- **Tech World 2021** – Virtual
- **Tech World 2022** – Virtual
- **Tech World 2023** – Austin

About Lenovo

Lenovo is a US$57 billion revenue global technology powerhouse, ranked #248 in the Fortune Global 500, and serving millions of customers every day in 180 markets. Focused on a bold vision to deliver Smarter Technology for All, Lenovo has built on its success as the world's

largest PC company with a pocket-to cloud portfolio of AI-enabled, AI-ready, and AI-optimized devices (PCs, workstations, smartphones, tablets), infrastructure (server, storage, edge, high performance computing and software defined infrastructure), software, solutions, and services. Lenovo's continued investment in world-changing innovation is building a more equitable, trustworthy, and smarter future for everyone, everywhere. Lenovo is listed on the Hong Kong stock exchange under Lenovo Group Limited (HKSE: 992) (ADR: LNVGY). To find out more visit https://www.lenovo.com, and read about the latest news via our StoryHub.