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Smarter technology for all

Lenovo

## EMPLOYEE EXPERIENCE: A KEY TO UNLOCK ORGANIZATIONAL PRODUCTIVITY

The workplace revolution is gathering pace. There's a new generation of employees who need relevant and engaging experiences to give their best. This growing shift emphasizes the influence technology can have on employee satisfaction and productivity.

**It's time to examine the impact of your IT investments.**

### THE WORKPLACE TODAY

**59%**

of today's workforce is made up of Millennials and Gen-Z<sup>1</sup>

**55%**

of employees are more socially engaged in their work lives because of technology<sup>2</sup>

**63%**

of companies now have remote workers<sup>2</sup>

### TECHNOLOGY CHOICES CAN MAKE OR BREAK YOUR EMPLOYEE EXPERIENCE

From technology-related issues to lack of cloud-based tools, your workplace technology has a direct impact on EX.

**38%** of SMB employees say that tech issues are a major distraction at the workplace.<sup>4</sup>



Enhance your everyday performance with **Intel® Optane™**. The technology learns the tasks your employees perform most frequently and accelerates their experience.

**76%** of the employees don't have access to cloud-based tools.<sup>4</sup>



The new workforce is ready to work from anywhere, but they aren't equipped to do it.

Only **10%** of the SMB listen to the voice of employees while making device purchases.<sup>4</sup>



Redefine what's possible with Lenovo ThinkBooks that are powered by up to **10<sup>th</sup> Gen Intel® Core™ processors** offering best-in-class connectivity and intelligent performance.

### PREPARING YOUR ORGANIZATION FOR THE EMPLOYEE EXPERIENCE SHIFT

#### THE RIGHT TECHNOLOGY TO AUGMENT CHANGING WORKSTYLES

Consider employee requirements and provide mobile, flexible, and inclusive devices that will enhance your employee experience.

#### ADAPTIVE WORKPLACE SOLUTIONS ARE THE WAY FORWARD

Easy-to-access cloud-based tools, portable devices, and flexible work flows enable employees to transform their work style and enhance the overall experience.

#### EMPLOYEE OPINIONS MATTER

Carefully considering employee preferences, job roles, and work styles allow you to ensure every employee is equipped with devices that bring out their best.

### BETTER EMPLOYEE EXPERIENCE, BETTER BUSINESS RESULTS

Shaping employee experiences can have a positive impact on their engagement. An engaged workforce is more likely to be productive, energized to learn new skills, and eager to deliver a positive customer experience. Conversely, unhappy employees feel disengaged from work, which affects your business performance.

Learn how employee experience is reshaping the workplace experience for SMBs with the **Lenovo SMB Study** commissioned with Forrester Research, July 2019.

[DOWNLOAD](#)

## 5 reasons why Lenovo is a difference maker



Trusted around the world



Expertise across categories



Confidence in our products



Business-boosting technology



Flexible support network

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